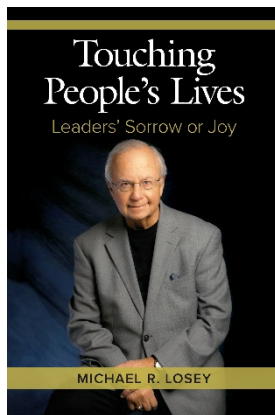


FLYER for new SHRM Book
Touching People's Lives: Leader's Sorrow or Joy
By Michael R. Losey

In *Touching People's Lives*, former SHRM CEO and master storyteller, offers a wellspring of experience and inspiration on the challenge for all leaders charged with the development of people to responsibly cultivate compassion, integrity, courage, and accountability in all they do, regardless of how difficult the challenge. Along the way Losey gives readers a front row seat to many of the major developments in the field of Human Resource Management and reveals his own journey of connecting HR to the business, managing diversity, working on competencies, ensuring ethics, and helping to create a profession.



“Respected and responsible leaders like Michael Losey know that leadership is not about them—it’s about the people they serve. The unique stories and first-person experiences Mike shares here are told, unmistakably, from a servant leader’s point of view. *Touching People's Lives* will touch your heart and show you how to be a more compassionate human being and leader.” — **Ken Blanchard**, coauthor of *The New One Minute Manager*

“*Touching People's Lives* gives us a first-hand look at some of the major developments in the field of employment, the people who made them happen, and what they meant to the businesses and employees who experienced them. A great read and an important reminder of the human dimension to all important business decisions.” — **Peter Cappelli**, George W. Taylor Professor of

Management, The Wharton School, University of Pennsylvania

“How can you be sure that your leadership is respected, followed and shared with others? How can you truly be a ‘force-multiplier’ within your organization? Mike Losey’s brilliant *Touching People's Lives* is a roadmap for not just HR professionals but all those leaders who, by the very nature of their job, impact everyone’s professional life in one way or the other with every move they make.” — **Harry Rhoads Jr.**, Co-CEO, Washington Speakers Bureau

About the Author: Michael R. Losey, SPHR, CAE, is a past president and CEO of the Society for Human Resource Management (SHRM). Before being named to the Society’s top position in 1990, Losey previously served 30 years in HR management and executive level positions with two *Fortune* corporations. He has been active in international human resources and is a past president of the North American Human Resource Management Association (NAHRMA) and the World Federation of Personnel Management Associations (WFPMA). He has also served on the board of directors of SHRM, the SHRM Foundation, and the Human Resource Certification Institute.

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